

# Celebrating connections: evocations and provocations for the future

## Speaker biographies



### Daan Andriessen

Dr. Daniel Andriessen is Professor of Intellectual Capital at INHOLLAND University of professional education, The Netherlands, and director of the INHOLLAND Centre for Research in Intellectual Capital, a research group set up to study the impact of the intangible economy on people and organisations.



### Verna Allee

Verna Allee is a globally recognised expert in value networks, knowledge management, Intellectual Capital and new business models. With more than fifteen years experience as a consultant, author, speaker and researcher in leading-edge management practices, she is the Founder and President of Value Networks LLC.



### Chris Collison

Chris Collison is a recognised expert in knowledge management and an experienced practitioner in the leadership and implementation of organisational change.

As a best-selling author and advisor he has presented to audiences at business schools and at conferences around the world, and is an editorial board member and regular contributor to several specialist knowledge management publications. After fifteen years in corporate roles, Chris has recently started a career as an independent management consultant, owner of 'Knowledgeable Ltd.'



### Niall Cook

Niall Cook is the author of Enterprise 2.0: How social software will change the future of work, and Worldwide Director of Marketing Technology at communications consultancy Hill & Knowlton where he has responsibility for the agency's online marketing strategy and internal systems to maximise marketing and new business efficiency.



### Ron Donaldson

Ron Donaldson, knowledge ecologist. Ron recently left Natural England to strike out on his own as a consultant specialising in the use of complexity and narrative-based approaches to resolving organisational problems, now including TRIZ and wider ranging creativity methods. He enjoys working as coach, facilitator or trainer in the fields of knowledge sharing, change management, team building and problem solving. He is an accredited Cognitive Edge practitioner in complexity methods including the use of 'SenseMaker', the new narrative software tool.



### Leif Edvinsson

Professor Leif Edvinsson worked at Skandia in the 1990s and made a pioneering contribution to the theory of Intellectual Capital. Leif now serves on the Board of Directors of several knowledge intensive enterprises, including the Swedish Brain Research Foundation and the Center for Molecular Medicine at Karolinska Institute, Stockholm, Sweden. Leif has been the Honorary President of the Henley KM Forum since its inception in 2000.



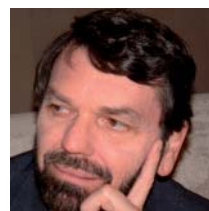
### Sami Kazi

Prof. Dr. Abdul Samad (Sami) Kazi, is a Chief Research Scientist and Research Coordinator of Processes and Information and Communications Technologies in the Built Environment at VTT Technical Research Centre of Finland. Sami is also an Adjunct Professor at the Hanken School of Economics in Finland. His research portfolio spans in excess of 30 large scale research and development projects in the areas of construction IT, knowledge management, systemic innovation, and open building manufacturing. Sami has authored in excess of 90 refereed scientific publications including more than 10 edited books in his area of expertise.



### Rongbin W.B. Lee

Dr. Rongbin W.B. Lee is the Chair Professor of the Department of the Industrial and Systems Engineering of The Hong Kong Polytechnic University and Director of the Knowledge Management Research Centre. He established the Knowledge Solution Laboratory, the first of its kind in Hong Kong and has pioneered research and practice of knowledge management in various organizations in Hong Kong. He and his team have launched Asia's first on-line MSc. Program in Knowledge Management. He is currently the co-editor of the Journal of Information and Knowledge Management Systems.



### Richard McDermott

Dr. Richard McDermott, President of McDermott Consulting, is one of the leading thinkers, authors and consultants on designing knowledge organisations and building communities of practice. For nearly two decades, he has worked with engineering, professional service, sales and manufacturing firms to maximise the productivity of knowledge workers. He has been the subject matter expert for several international studies of best practices in knowledge management and is a frequent speaker at international conferences.



### **Janine Nahapiet**

Dr Janine Nahapiet specialises in the links between strategy and organization. Her activities focus on designing effective organisations with a particular emphasis on the challenge of managing across boundaries, within and between firms. Her current focus is on Organising for the 21st Century with a particular emphasis on relational perspectives. Specifically, her work builds on two clusters of interrelated ideas she believes are critical to building organisational effectiveness (a) creating value through networks, especially social and Intellectual Capital, and (b) building advantage through co-operation.



### **Victor Newman**

Victor Newman is a knowledge activist, this means that he doesn't believe in knowledge management, as an end in itself, but purely as a means for understanding innovation. He enjoys stripping away the artificial dress surrounding knowledge management, 3-part lists, combining different forms of knowledge into new configurations to create new value and insights, and loves exploring emergent knowledge –which can't be managed.



### **Geoff Parcell**

Geoff Parcell is a business coach and a master practitioner of knowledge management. He helps organisations in the private and public sectors identify and build on their capabilities. He is co-author of the best selling book on knowledge management called 'Learning to Fly: Practical Knowledge Management from Leading and Learning Organizations' and has recently published another book called 'No More Consultants. We know more than we think.'



### **Göran Roos**

Professor Göran Roos is one of the founders of modern Intellectual Capital science and a recognised world expert in this field. He is a major contributor to the thinking and practice in the areas of strategy and innovation management. Göran is the author and co-author of over one hundred books, book chapters, papers and articles on Intellectual Capital.



### **Euan Semple**

Whilst at the BBC, Euan Semple pioneered the use of weblogs, wikis and online forums to enable staff to work more collaboratively across the organisation. Euan also worked on the BBC's award winning leadership programme, gaining experience in how to engage and inspire people with the possibilities of social computing as a business tool. He is now an independent advisor on social computing for business, and a well known writer, thinker and public speaker. His unique experience enables him to provide inspiration on this wired-up world of work and strategies for how business can prepare themselves for the challenges and opportunities presented by new technologies.



### **Dave Snowden**

Professor Dave Snowden is the founder and chief scientific officer of Cognitive Edge. His work is international in nature and covers government and industry looking at complex issues relating to strategy, organisational decision making and individual decision making. He has pioneered a science based approach to organisations drawing on anthropology, neuroscience and complexity.



### **Hubert St Onge**

Hubert Saint-Onge is the founder and Principal of SaintOnge Alliance where he dedicates himself to helping clients improve performance by strengthening the organisational culture, engaging employees and advancing the mission of the firm. The focus of this work is on strategic planning, organisational change and transformation, collaboration, knowledge sharing, capability building and leadership development. Hubert has been featured as one of five practitioners around the world who have had the most impact on organisations, based on his work as Senior VP of Strategic Capabilities at Clarica. During his tenure, the company was also selected as one of the top ten 'most admired knowledge enterprises' in the world, two years in a row.



### **Karl-Erik Sveiby**

Dr Karl-Erik Sveiby is Professor in Knowledge Management at Hanken Business School in Helsinki. He is often described as one of the 'founding fathers' of Knowledge Management, having pioneered several of the first fundamental concepts. His current research interest is in the role of knowledge in sustainability, innovation and the origins of leadership.